

# Supplemental Episode Information

"Claiming Media for Women of Color"  
with Dr. Tia C.M. Tyree

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**Hosted by Adrienne  
Trier-Bieniek, Ph.D.**

In this episode I talk with Dr. Tia C.M. Tyree. We talk about her work before becoming an academic, (and I swoon over the 90s R&B legend who used to be her boss!), her scholarship surrounding social media, the use of Black Twitter, and the undeniable intersection of race, gender, and pop culture.

About Dr. Tyree: Dr. Tia C. M. Tyree is a Professor at Howard University. She teaches graduate and undergraduate communications courses with a focus on strategic communications, social media and African Americans. Her research interests include hip hop, rap, reality television, film, social media as well as African-American and female representations in media.

## Episode Notes:

- [The origins of Black Twitter](#)
- Book info for [Feminist Theory & Pop Culture](#)
- Book info for [The Beyoncé Effect](#)

## Links:

- [Link to episode on Soundcloud](#)
- [Link to episode on Apple Podcasts](#)
- [Link to Dr. Tyree's website](#)

## Relevant Terms, Topics, or Courses

- Gender
- Race and Ethnicity
- Intersectionality
- Social Media & Society
- Marketing and Pop Culture

## Classroom Discussion Questions:

1. What social media do you use? What is your main activity on the apps? If you can, check and see how many minutes a day you spend using a social media app. Share with your classmates.
2. Scroll through your social media "likes", "follows", "people", etc. What themes do you see regarding the people you follow? Are they diverse? What does a diverse social media following look like?
3. How does media impact the way we see gender? Race? Social class? Sexuality? Age? Ability/Disability?
4. What changes should be made when we consider the ways women of color are represented in the media?
5. Without looking it up, using just your memory, make a list of the last five pieces of media you have consumed that included a women of color as a lead role, lead musician, or social media influencer.

Want an additional assignment that focuses on social media? Contact me using the links below.

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